

THE NATIONAL WOMEN'S SHOW

OTTAWA

PRODUCED BY:



ARE YOU A FIRST TIME EXHIBITOR??

Why choose a National Event Management show?

- Over 40 years of successful show production, combined with a team of professionals gives us the experience, resources and ability to produce engaging events.
- We use first-class show facilities in well recognized locations with exceptional on-site services and easy public access.
- Our shows are the largest female consumer event in every city, thus guaranteeing premium preshow advertising campaigns.
- Our staff are always available pre-show, during the event and post show for all of your questions - please call the office anytime, 1-800-891-4859.
- We produce 35 consumer shows across Canada and the USA. See www.nationalevent.com for a complete list of events!

It's More Than Just Booth Space

- **RECEIVE FREE PROMOTION** of your company across all Women's Show social media networks. Posts include promotion of your participation in the event, plus specific posts about your products and services.
- **BOOTH DRAPING AND CARPET INCLUDED** - the back draping is 8ft high and the side draping is 3ft high. Refer to the online exhibitor manual for show colours.
- **SHOW GUIDE LISTING** includes your website and booth number. The guide is handed out to all attendees at the show entrance and is posted on the National Women's Show Website.
- **10 FREE ADMISSION COUPONS** to the show for you to distribute to your clients, friends, and potential customers.
- **6 EXHIBITOR BADGES WITH COMPANY NAME** for a 10 x 10 booth (12 exhibitor badges for a booth larger than 10 x 10).
- **E-MAILABLE DISCOUNT COUPONS & WEB BUTTONS** for you to use in your pre-show marketing campaign. Plus, we will customize a discount coupon with your logo so you can send branded collateral to clients, potential customers and friends.
- **FACEBOOK + TWITTER PRIZING OPPORTUNITIES** give you valuable exposure through our social media contests, which drive traffic to your booth.
- **FREE RE-ADMISSION** for your clients that came to the show Saturday and wish to return on Sunday.
- **INCLUSION** in our Show Specials and Promotions.



www.NationalWomenShow.com